

Web Developer (Front-End)

Description

We are seeking a Mid-to-Senior Web Developer with a primary focus on developing and maintaining our organizational websites. This is an individual contributor role that functions as the technical engine for our marketing presence, translating creative concepts into high-performing digital experiences.

This position begins as a 3-month full-time contract with the potential for conversion to a permanent role. You will report directly to the Marketing Head and work in a hybrid capacity, primarily aligned with India time zones.

Responsibilities

Website Development & Management

- Lead the development, maintenance, and optimization of **4+ organizational websites** simultaneously.
- Build new, responsive websites from the ground up and maintain existing sites to ensure peak performance and security.
- Rapidly deploy and manage multiple marketing campaigns across various web properties.

Strategic Integration & Performance

- Implement and manage deep integrations with marketing technology tools, including **HubSpot, GA4, SEMrush, and Marketer**.
- Ensure all web properties are optimized for SEO, tracking, and conversion performance.
- Translate high-level marketing objectives into technical execution plans for campaign collateral.

Cross-Functional Collaboration

- Act as the primary bridge between creative and technical execution, collaborating closely with **designers and copywriters**.
- Convert design mockups and copy inputs into pixel-perfect, functioning web pages.
- Maintain clear documentation of site architectures and integration workflows.

Qualifications

- **5–8 years of professional experience** in front-end web development.
- Expert-level proficiency in front-end technologies (HTML5, CSS3, JavaScript, WordPress).
- Demonstrated experience managing **multiple web properties** and

Hiring organization

ansrsource

Employment Type

Contractor

Duration of employment

3 Months

Job Location

Bangalore

Date posted

February 16, 2026

complex marketing campaigns.

- Hands-on experience with **HubSpot integration** and marketing analytics tools (GA4, SEMrush).
- Proven ability to work independently as a mid-to-senior level individual contributor.
- Availability for **full-time commitment** throughout the contract duration.
- Strong communication skills with the ability to translate creative requirements into technical reality.

Preferred Qualifications

- Experience in a startup or rapid-growth environment.
- Familiarity with Elementor.
- Familiarity with accessibility standards (WCAG 2.2) to ensure inclusive web experiences.
- Previous experience in a “contract-to-hire” transition role.

Job Benefits

- Competitive contract monthly retainer.
- Opportunity for permanent conversion based on performance and organizational fit.
- Collaborative environment with passionate peers in marketing, design, and product.
- Direct influence on the technical roadmap of the company’s marketing presence.

Application Instructions

Qualified candidates are invited to submit their portfolio and resume highlighting experience with multi-site management and marketing tool integrations.

Evaluation Process:

- **Technical Interview:** Deep dive into front-end capabilities and integration experience.
- **Practical Assignment:** A short-form web development exercise focusing on design-to-code conversion and tool integration.

Why Join Us

We are at a pivotal stage of growth: our product has achieved market fit, and we are now scaling rapidly to meet customer needs while competing with the best in the industry. Joining us means:

- Driving true accessibility impact for thousands of learners and clients worldwide.
- Working in a startup-style agile culture while delivering enterprise-grade stability.
- Growing into a strategic leadership role with direct influence on the company's accessibility roadmap.
- Collaborating with passionate peers in product, development, and testing.

If you are committed to making technology inclusive and want to shape the accessibility strategy of a scaling product company, we would love to meet you.

Equal opportunity statement:

Ansrsource provides equal employment opportunities to all team members and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, caste, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. We respect and support diverse cultures, backgrounds, talents, and perspectives. We believe embracing diversity and creating an inclusive environment will help us grow and succeed as an organization and better serve learners, who are the ultimate audience for all we create.