

Motion Graphic Artist

Description

We are seeking a skilled **Motion Graphic Artist** with strong expertise in **Adobe After Effects** to create engaging motion graphics, animations, and multimedia assets for digital and e-learning initiatives. The ideal candidate should have a strong visual sense, storytelling ability, and the capability to collaborate effectively with cross-functional teams and global stakeholders.

Responsibilities

Motion Graphics & Visual Design

- Conceptualize, design, and animate high-quality motion graphics using Adobe After Effects.
- Create explainer videos, animations, transitions, openers, overlays, and kinetic typography.
- Develop storyboards and visual concepts aligned with project goals.
- Ensure all deliverables adhere to brand guidelines, color palettes, and visual standards.
- Review and refine motion and visual assets, providing constructive feedback when required.

Quality & Delivery

- Accurately estimate timelines and ensure timely delivery of assigned work.
- Maintain high-quality standards across all motion and visual outputs.
- Follow established review processes and quality checklists.

Collaboration & Communication

- Coordinate and collaborate with designers, animators, and cross-functional teams.
- Communicate effectively with US-based clients, stakeholders, and vendors.
- Support task delegation and coordination when working in a team setup.

Qualifications

Technical Skills

- Strong proficiency in **Adobe After Effects**.
- Working knowledge of **Adobe Premiere Pro, Photoshop, Illustrator, InDesign, and Adobe XD**.
- Ability to create and review assets across print, web, video, and multimedia formats.
- Solid understanding of design fundamentals including typography, color theory, layout, and current design trends.
- Experience creating storyboards, style guides, visual concepts, typography systems, and color palettes.
- Understanding of grid systems, wireframes, golden ratio, and Gestalt principles.
- Ability to evaluate motion graphics and provide clear, constructive feedback.

Language & Communication

Hiring organization

ansrsource

Employment Type

Full-time, Contractor

Job Location

Bangalore

Remote work possible

Date posted

January 12, 2026

- Strong command of English with excellent reading comprehension and vocabulary.
- Ability to communicate clearly with internal teams and international stakeholders.

Soft Skills

- High attention to detail and a quality-focused mindset.
- Solution-oriented, adaptable, and quick to learn new tools and workflows.
- Comfortable working with standards, checklists, and defined processes.

Equal opportunity statement

ansrsource provides equal employment opportunities to all team members and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, caste, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. We respect and support diverse cultures, backgrounds, talents, and perspectives. We believe embracing diversity and creating an inclusive environment will help us grow and succeed as an organization and better serve learners, who are the ultimate audience for all we create.