ansrsource

Instructional Designer Consultant

Description
We are looking for an experienced Instructional Designer Consultant to design, develop, and review high-quality learning content across multiple formats. The role involves close collaboration with internal teams, graphic designers, programmers, and client stakeholders to create engaging, learner-centric training solutions aligned with defined learning objectives.

This is a consulting role, not a freelance opportunity.

Responsibilities
Instructional Design & Content Development

- Write and design instructional content for various training formats, including:
    - SMART learning objectives
    - Structured learning content aligned with learning objectives
    - Creative and engaging content tailored to learner demographics
    - Video and animation scripts
    - Stories, scenarios, and dialogues for classroom training and e-learning
    - Case studies and scenario-based learning
    - Web-friendly text for interactive learning screens
    - Assessment questions and feedback across different formats
- Ensure instructional soundness, learner engagement, and alignment with adult learning principles

Content Research & Structuring

- Research and review content across multiple disciplines and subject areas
- Use effective web search techniques to source accurate and relevant information
- Review large volumes of content efficiently using skim and scan techniques
- Identify patterns, structure information logically, and sequence content effectively for learning

Review & Enhancement

- Review instructional content, learning designs, graphic design assets, and developed courses for quality and consistency
- Collaborate with cross-functional teams to enhance content quality and learner experience
- Ideate and suggest innovative approaches to content treatment and presentation
- Propose visualization strategies and work closely with graphic designers for effective visual representation
- Ensure adherence to project guidelines, branding standards, and instructional best practices
- Maintain a high level of accuracy by identifying missing content, errors, and inconsistencies

Language & Editorial Excellence

Hiring organization
ansrsource

Employment Type
Full-time, Contractor

Job Location
Bangalore
Remote work possible

Date posted
August 26, 2025

- Demonstrate a strong command of the English language with advanced vocabulary and grammar
- Write clear, concise, and error-free content at varying levels of complexity
- Apply reading comprehension skills across diverse topics and domains
- Adapt content to geographical, cultural, and client-specific requirements
- Condense and summarize complex information without altering the intended meaning

Communication & Stakeholder Coordination

- Communicate fluently and professionally in spoken English
- Collaborate effectively with global client teams and internal stakeholders
- Demonstrate maturity in handling client feedback and responding to queries appropriately
- Clearly explain content requirements and intent to graphic design and programming teams

Qualifications

- Proven experience as an Instructional Designer, Learning Designer, or similar role
- Strong background in instructional content writing and learning design
- Experience working with cross-functional teams (design, development, QA)
- Excellent research, analytical, and organizational skills
- High attention to detail and quality standards

Nice to Have

- Experience with e-learning authoring tools
- Exposure to corporate training, higher education, or professional learning programs
- Experience working in fast-paced, deadline-driven environments

Equal opportunity statement

ansrsource provides equal employment opportunities to all team members and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, caste, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. We respect and support diverse cultures, backgrounds, talents, and perspectives. We believe embracing diversity and creating an inclusive environment will help us grow and succeed as an organization and better serve learners, who are the ultimate audience for all we create.